



Santa Clara Valley Local Section Administration Form 2014

Local Section Administration Form - Governance	
1. How many times did the executive committee conduct governance business during 2014?*	11
2. How many members were there in the executive committee during 2014?*	17
3. How did the executive committee communicate with one another during 2014?*(Check all that apply.)	<input checked="" type="checkbox"/> Email <input checked="" type="checkbox"/> Teleconference <input type="checkbox"/> ACS Network <input checked="" type="checkbox"/> Other - Telephone meetings
4. What percentage of your councilors were in official attendance at the Spring and Fall ACS Council meetings?*	100%
5. Did a member of your local section attend the Local Section Leaders Track at the 2014 ACS Leadership Institute?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
6. Did your local section have a succession and/or leadership development plan during 2014?*	<input type="radio"/> Yes <input checked="" type="radio"/> No
7. How did your local section identify future leaders and get them into the leadership pipeline during 2014?*(Check all that apply.)	<input checked="" type="checkbox"/> Self-nomination <input type="checkbox"/> Solicitation or advertising <input checked="" type="checkbox"/> Identify active committee members <input type="checkbox"/> Formal leadership training <input type="checkbox"/> Long term plan <input checked="" type="checkbox"/> Outreach to new members <input type="checkbox"/> Arm-twisting <input type="checkbox"/> Other -
8. Did your local section conduct an officer election during 2014? *	<input checked="" type="radio"/> Yes <input type="radio"/> No
9. Did your local section conduct its elections electronically during 2014?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
10. How many members voted in your local section officer election in 2014?*	268

Questions 11-13 provide the opportunity for your section's leadership to communicate successes, challenges, goals, and progress towards meeting those goals. We want to hear from you! Please use the required comment boxes to share your thoughts about your section. In questions 12 and 13, do not feel limited by having spaces indicated for the top three goals. Other goals can be added in the comment box if needed.

<p>11. 2014 Chair's report: Please provide a narrative of the past year's activity/successes/challenges:*</p>	<p>2014 Chair's Report The Santa Clara Valley Section continues our tradition of strong programming and service to our members and community. Our members participated in a full range of outreach activities and had access to employment and networking opportunities while our financial resources remain strong. Attached reports provide more information about our many programs and outreach events. For 2014, my goals were: Start a monthly program-Connect with Chemists-where chemists meet early mornings to chat. Promote chemistry through a permanent art installation of the periodic table at a local college. Promote local section activities to the public through announcements in local newspapers.</p> <p>Connect with Chemists At the beginning of 2014, I initiated a monthly program called Connect with Chemists. To provide a forum besides our evening dinner meetings, I held meetings at cafés at 7 in the morning to chat to fellow chemists. Everyone was welcome to come and participate. We moved the location around our local section from Santa Clara to South San Francisco. We met in Palo Alto every month and Santa Clara and South San Francisco every other month. Participants ordered their own drinks and food. The program was moderately successful. I met with a number of members who were not able to attend the dinner meetings. Some meeting locations were more successful than others. Considering there is no cost for this type of event, I recommend it to others. See the attached report for more information.</p> <p>Periodic table The primary goal of this project was to make a long-lasting statement to promote chemistry as well as learning about the history and chemistry of particular elements. Foothill College has a large periodic table on the wall outside their new science building. This science art is about 50 feet long and 15 feet high. Each element is represented by a square with the element symbol, atomic number, and a picture. Some elements are sponsored: they include a short, permanent inscription. After surveying our members, we decided to support scandium and vanadium. As part of the dedication, we invited local students to present posters on elements and had three talks on the periodic table, scandium and vanadium. Between the survey and event at Foothill, more than 120 people participated, including 80 students from Mission and Foothill Colleges. See the attached report under activities or more information.</p> <p>Public announcements While promoting local section events and activities through announcements in local newspapers is a laudable goal, it proved more difficult than expected. The first hurdle was identifying newspapers and finding contacts. The Section is in a large urban and suburban area with over one million people. Understandably, there are many events occurring at any given time, meaning there are many requests for publication of announcements. Thus, the second issue. The newspapers we identified would only publish our announcement if our event was in their town. Considering we draw people from many towns, we would not reach the right people this way. However, we will continue to try other outlets. One promising avenue is to identify other science organizations that share similar interests such as the Association of Women in Science, Bay Area Mass Spectrometry, Bay Area Bioscience Association, etc.</p>
<p>12. 2015 Chair's goals for the Section</p>	
<p>a. Please list your top 3 goals:</p>	<p>Maintain a Section LinkedIn page to connect with chemists in the Bay area through social media.</p>
	<p>2. Recruit more students to dinner meetings by advertising discounts and free dinners.</p> <p>Collaborate with other Sections on an event to bring chemists together to talk about food and wine.</p>

<p>b. What are your concerns and challenges?*</p>	<p>One of our main concerns with the Santa Clara Valley Section is the dwindling participation in regular outreach activities. It seems that many volunteers are the same people who run the events annually, however, it is apparent these individuals cannot run these events forever. We strive to host fun, creative events for our dinner meetings in order to attract more active members. By advertising in newsletters and emails, we hope to reach a broad audience, but still the same individuals show up to these dinner meetings. Therefore it is my goal to recruit more students to our dinner meetings. As a faculty member and department chair, I plan to use my connections to advertise our dinner meetings to the members of our academic community. By just advertising alone in my classes, I have had a few student volunteers and a couple of students interested applying to be student members of ACS. Although I realize this is a small step in helping our recruitment and making new leaders of ACS, I believe it is an absolute critical step towards increasing participation in our local section activities.</p>
<p>13. 2015 Chair-Elect's goals for the Section</p>	
<p>a. Please list your top 3 goals:</p>	<p>Increase scope of contact with teachers K-12</p>
	<p>Provide shared information resources for small chemistry-related businesses</p>
	<p>Replace myself</p>

<p>b. What are your concerns and challenges?*</p>	<p>1. Scope of contact with teachers K-12 Based on my experience of organizing the middle+high school poster session @ the 2013 Western Regional Meeting, contact with the teaching community needs to be broadened. While there are several strong inroads to teacher populations, those reach a limited number of teachers. We aim to broaden the number of teachers reached using AACT as a springboard. As a local ACS section, we will offer a 50% membership subsidy to the first 100 teachers to respond to our offer. This arrangement is also meant to convey goodwill and genuine interest in supporting our teachers. The SCVACS will serve as a coaxing bridge between chemistry teachers and the AACT.</p> <p>2. Information resources for small chemistry-related businesses Co-chair-elect Steve Boyer's perspective from within US industry and within the US pharmaceutical sector repeatedly reveals curtailed R&D staffing to favor of short-term profit. With public reports of lay-offs in employment and and cut-backs in long-term R&D, students are taking note and losing motivation to study chemistry. To compensate for the reduced pipeline, large companies are buying smaller companies that have successfully demonstrated new concepts. Small companies are filling the gap. We aim to support small chemistry-related business by providing a forum for them to share informational resources. Specifically, we will consider participating in a new ACS initiative that provides materials and experts in addressing regulatory issues. The communal forum we plan to provide will also foster contact and cooperation between small businesses with similar needs. We need reason for younger folks & students to be drawn to chemistry education!</p> <p>3. Replace myself I want to see myself get replaced - by young chemists with interests representative of their generation whom my experienced colleagues and I can support. We will draw in younger colleagues to share responsibility on projects in which they are stakeholders. Employment or education, for example, as described above. We will encourage them to address their relationships with ACS. What do they want from it? Does it need more of a social medium presence? Are our huge national meetings dinosaurs? How can the ACS better make chemists proud of their profession and its contribution to the well-being of the planet? By involving our younger colleagues in creating opportunities for their own futures, their generations and our organization will benefit. Rejuvenate the ACS!</p>
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Local Section Administration Form - Organization

<p>1. Did your local section have any active committees with two or more members during 2014?*</p>	<p><input checked="" type="radio"/> Yes <input type="radio"/> No</p>																														
<p>a. If the response to 1 (above question) is YES, please select the committee and enter the chair's name.</p>	<table border="0"> <tr> <td><input checked="" type="checkbox"/></td> <td>Awards</td> <td>Howard Peters, Jeanette Medina, Lois Durham, Peter Rusch</td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Budget/Finance</td> <td>Ean Warren</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Career assistance/Employment</td> <td></td> </tr> <tr> <td><input checked="" type="checkbox"/></td> <td>Chemistry Olympiad</td> <td>Sally Peters</td> </tr> <tr> <td><input type="checkbox"/></td> <td>Community Activities</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Continuing Education</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Educational</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>EHS</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Environmental</td> <td></td> </tr> <tr> <td><input type="checkbox"/></td> <td>Government Affairs</td> <td></td> </tr> </table>	<input checked="" type="checkbox"/>	Awards	Howard Peters, Jeanette Medina, Lois Durham, Peter Rusch	<input checked="" type="checkbox"/>	Budget/Finance	Ean Warren	<input type="checkbox"/>	Career assistance/Employment		<input checked="" type="checkbox"/>	Chemistry Olympiad	Sally Peters	<input type="checkbox"/>	Community Activities		<input type="checkbox"/>	Continuing Education		<input type="checkbox"/>	Educational		<input type="checkbox"/>	EHS		<input type="checkbox"/>	Environmental		<input type="checkbox"/>	Government Affairs	
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	<input type="checkbox"/> Industry Relations <input type="checkbox"/> Long Range Planning <input checked="" type="checkbox"/> Membership/Membership Retention Sally Peters <input type="checkbox"/> Mentoring <input checked="" type="checkbox"/> Minority Affairs Howard Peters <input checked="" type="checkbox"/> Newsletter/Publications Keevin Greenman <input checked="" type="checkbox"/> Nominations Herbert Silber <input type="checkbox"/> Professional Relations <input checked="" type="checkbox"/> Project SEED Natalie McClure <input type="checkbox"/> Public Relations <input type="checkbox"/> Senior Chemists <input type="checkbox"/> Women Chemists <input type="checkbox"/> Younger Chemists <input checked="" type="checkbox"/> Other National Chemistry Week --Abby Kennedy Student Members Linda Brunauer Science Fairs Susan Oldahm-Fritts Chemical Safety George Lechner
2. How many subsections were active in your local section during 2014?*	0
3. How many subsection meetings were held by your local section during 2014?*	0
4. How many topical groups were active in your local section during 2014?*	0
5. How many topical group meetings were held in your local section during 2014?*	0
6. Did your local section support (financial or otherwise) an existing Technician Affiliate Group (TAG) during 2014?*	<input type="radio"/> Yes <input checked="" type="radio"/> No
7. How many dues-paying affiliate members were in your local section during 2014?*	17
8. What was the approximate number of active volunteers in your local section during 2014?*	100
9. Please estimate the number of new volunteers in your local section during 2014?*	50
10. Please indicate all the ways that your local section recognized volunteers during 2014.* (Check all that apply.)	<input checked="" type="checkbox"/> Certificates <input checked="" type="checkbox"/> Awards <input type="checkbox"/> Letter to volunteer supervisor <input type="checkbox"/> Letter to volunteer <input checked="" type="checkbox"/> Recognition at an event <input type="checkbox"/> Recognition on web <input checked="" type="checkbox"/> Recognition in newsletter <input type="checkbox"/> Other -

Local Section Administration Form - Communications

1. How many local section meetings were held during 2014?*	7
2. On average, how many members attended a local section meeting during 2014?*	30
3. How did Councilors report to your local section members about national ACS matters during 2014?*(Check all that apply.)	<input type="checkbox"/> At a section meeting <input checked="" type="checkbox"/> At an executive committee meeting <input checked="" type="checkbox"/> In the newsletter <input checked="" type="checkbox"/> On the local section web site <input type="checkbox"/> Other -
4. Did your local section have a representative on your	<input checked="" type="radio"/> Yes <input type="radio"/> No

Regional Meeting Board or Steering Committee during 2014?*	
5. How does the sections leadership communicate information to its members?*	Newsletter, Web site, bulk e-mails, Dinner Meetings
5a How Often do these communications occur:	
5a1 Number of newsletters published:*	11
5a2 Number of meeting notices:*	8
6. Did your local section have a website during 2014?*	<input checked="" type="radio"/> Yes <input type="radio"/> No
6a. If the answer to 7 (above question) is YES, what was the URL for your local section's website?	http://www.scvacs.org
7. Did your local section post its Annual Report on your website during 2014?*	<input checked="" type="radio"/> Yes <input type="radio"/> No

Local Section Administration Form - Nomination

1. Our Section would like to self-nominate for the Local Section Outstanding Performance Award.*	<input type="radio"/> Yes <input checked="" type="radio"/> No
2. Please provide a summary self-nomination statement of 500-word or less. The summary statement should highlight local section's 2014 activities to support your nomination.	

Local Section Administration Form - Supporting Materials

File Name	File Size	Brief Description
Directory.doc	0.31 MB	Section Directory Project
Election.doc	0.08 MB	E-Election
E_Mail_Notifications.doc	0.12 MB	E-Mail Notifications
Web Committee.docx	0.16 MB	Web Usaaage
Finance14.doc	0.17 MB	Finance Committee
ChemPloyment.doc	0.16 MB	ChemPloyment Abstracts
Hospitality.doc	0.01 MB	Hospitality and Membership
Newsletter.doc	0.14 MB	Newsletter

--- END OF REPORT ---