



### Santa Clara Valley Public Outreach Event Form 2014

Event - Overview							
Name of the Event*	Public Outreach						
Brief Description*	Howard and Sally Peters presented lectures on the chemistry of chocolate, and on chemistry and invention in a wide variety of locations and venues.						
Organization*	Santa Clara Valley						
Year Held*	2014						
First time event?	<input checked="" type="checkbox"/>						
Primary Contact*	Howard Peters peters4pa@sbcglobal.net						
Category(ies)*	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td>(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs &amp; Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists</td> <td>Communications Family/Spouse Activities Education (Teachers/Students) Public Outreach</td> </tr> <tr> <td><input type="checkbox"/> Other</td> <td></td> </tr> </tbody> </table>	Available Options	Selected Options	(Section) Governance Awards Career Services Chemistry Olympiad Chemists Celebrate Earth Day Communications Education (Teachers/Students) Family/Spouse Activities Government Affairs Industry International Year of Chemistry IYC2011 Joint Meeting K-12 Student K-12 Teacher Member Survey Minority Affairs MPPG (thematic program) National Chemistry Week National Lab Day National Meeting Professional/Leadership Development Programming Outside of The National Meeting Project SEED Public Outreach Regional Meeting Science Cafes Science Fairs & Festivals Section Meeting or Event Senior Chemists Social/Networking Student Member Supporting Activities Symposium Women Chemists Younger Chemists	Communications Family/Spouse Activities Education (Teachers/Students) Public Outreach	<input type="checkbox"/> Other	
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<input type="checkbox"/> Other							
Which strategic goal(s) from the ACS Strategic Plan does this event support?	<input checked="" type="checkbox"/> 1. Provide Information. Be the most authoritative, comprehensive, and indispensable provider of chemistry-related information. <input type="checkbox"/> 2. Advance Member Careers. Empower an inclusive community of members with networks, opportunities, resources, and skills to thrive in the global economy. <input checked="" type="checkbox"/> 3. Improve Education. Foster the development of the most innovative, relevant and effective chemistry education in the world. <input checked="" type="checkbox"/> 4. Communicate Chemistry's Value. Communicate chemistry's vital role in addressing the world's challenges to the public and policymakers.						
Event Phase*	Completed						
Event Frequency*	Annual						
Event Date Selection	From 1/23/2015 To 12/31/2015						

Event - Participation and Assistance					
Supporting Committees	<table border="1"> <thead> <tr> <th>Available Options</th> <th>Selected Options</th> </tr> </thead> <tbody> <tr> <td></td> <td></td> </tr> </tbody> </table>	Available Options	Selected Options		
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	Awards Budget/Finance Career Assistance/Employment Chemistry Olympiad Community Activities Continuing Education Education Environmental EHS Government Affairs Industry Relations Long Range Planning Membership/Membership Retention Mentoring Minority Affairs Newsletter/Publications Nominations Professional Relations Project SEED Public Relations Senior Chemists Women Chemists Younger Chemists
	<input type="checkbox"/> Other
Event Partners (ACS)	none
Event Partners (Non ACS)	none
Estimated Number of Volunteers	2
Members	2
Non Members	0
Estimated number of hours your volunteers spent on your section's/division's activities	24
Estimated Number of Attendees	750
Members	0
Public	750
Estimated Total Cost (USD)	0.00
Outside Funding or Support	IPG-LSAC Division Grants Industry In-Kind Donations LSAC Mini/NanoGrant No Outside Funding or Support Other ACS Grants IPG-DAC
	Other - Cruise companies
Event Coverage	Email Radio Television Web
	Other -
Event Promotion	ACS Network C & EN Email Newsletters Social Network Website
	Other - Travel advertising

Event - Narrative and Nomination

No award(s) are nominated for this event.

Event - Evaluation

Evaluate the success of the program on a scale of 1-10 (1-least successful & 10-most successful)	9
What were the greatest successes of this event?	Bringing chemical information and methods to public audiences by using a appropriately selected topic, i.e. chocolate
Lessons Learned/Suggestions to improve this event	
Share this event with other local sections and technical divisions.	<input type="checkbox"/>

Event - Supporting Materials

File Name	File Size	Brief Description
Outreach.doc	0.01 MB	Public Outreach

Web Link/URL for the Event	Brief Description
None	

---- END OF REPORT ----